

# Ripple of Change is looking for writers!

## About

There's a rumbling of change reverberating around the globe, catalyzed by the realization that we must come together, even when we are separated by land, sea and an invisible disease. We may look back at this time in history as when we were forced apart, but in so many ways, it's the time we have come together.

It is in this climate that we launch **Ripple of Change** magazine, **a space to inspire social action by giving a voice to stories that need to be heard.**

### Who is our reader?

- They are the do-ers, the organizers, the educators, the participants.
- Educated, curious, and open minded
- Intellectual - they stay informed on issues and read the news
- Humanitarians - folks who have done short-term or long-term mission helping out others worldwide
- Travellers - love travelling and experiencing new cultures
- Environmentally conscious
- Spend their money supporting businesses that stand for something greater
- Informed on current affairs and wants to give time and/or money to a positive cause

### Who is our writer?

- **Everything our readers are plus;**
- Skilled communicators - experienced in making complex topics accessible
- Compassionate listeners - careful and considerate in telling others' stories in a unique and positive light
- Adept investigators - willing to go the extra mile for the important context of a good story
- Dedicated team members - interested in an ongoing relationship with Ripple of Change
- Speak from experience - we aim to centre marginalized voices who can write about topics that align with their experiences

## **Article Expectations**

Ripple of Change is all about story - and action. Therefore, each article should roughly follow this format:

- Introduction to a particular person and their project/initiative/idea
- How they are creating change and which global issues they are tackling
- How the reader can take action/follow/get in touch
- In alignment with the tone and values of Ripple of Change

### **Length:**

- 1,000-1300 words